

CO 240 Photojournalism

Course Syllabus and Calendar

Section Information

Section 01

T/Th 9:30-10:50pm | F2F

Room: EC 209

Instructor:

Manuel Lujan Cruz, PhD

Email: cruz6043@triton.uog.edu

Office: EC 213B

Office Hours:

Mon/Wed: 12:00-2:30 pm

Friday: 3:35-4:35 pm

Office #: (671) 787-1289

I. Course Description

Production, selection and use of photographs in the age of digital media are covered in this course. Students must have access to a digital camera. **Prerequisite:** CO226 or consent of instructor.

II. Textbook and Supplies

- (1) **Recommended Textbooks:** *Photojournalism: The Professionals' Approach* (7th Edition). Kobre;
- (2) *The Street Photographer's Manual*. Gibson & Stuart

III. Course Expectations & Requirements

This course will teach the basics of photojournalism in the digital media context. The emphasis will be on photographs that tell a story. Assignments will involve taking images commonly found in news. Students will be required to assemble photo web pages on *The Triton's Call*, a visual multi-media package with text, photos and graphics on Story Maps; and in a zine.

By the end of the semester, you will have developed a critical visual sense through the practical application of decisive news judgement and street photography principles. Being from Guåhan gives us a unique opportunity to showcase and tell our stories the way we want them to be told. With this in mind, this course encourages you to spend more time in your communities (families, village, subcultural groups) capturing stories that need to be told—by you.

This course includes discussions, hands-on demonstrations of Adobe Photoshop and InDesign, creating multimedia visual storytelling with Story Maps, and critiques of both published and student-produced photos. You'll also gain a basic understanding of visual communication research, with the instructor presenting relevant examples for each topic.

Attendance: You are allowed to miss up to 3 classes without penalty (excused or otherwise). Beyond that, you will be penalized with an additional 1% your final grade per absence. Entering class 20 minutes late will be considered an absence.

V. Grading & Evaluation

Grading for activities and assignments are listed in the following table:

Activity	Assignment Points
1. Weekly Assignments	25%
2. Photo Essays (3)	45%
3. Photo Zine Project	15%
4. Story Map Project	15%
TOTAL	100%

Percentage and Final Letter Grade Equivalent

A+: 98-100% **B+:** 87-89% **C+:** 77-79%

A: 93-97% **B:** 83-86% **C:** 70-76%

A-: 90-92% **B-:** 80-82% **D:** 60-69%

Note: If a student withdraws in a timely manner, then a **W** is recorded (it can impact the students financial aid if that W takes them below 12 credits). If the professor assigns a **UW** due to non-performance/non-attendance it does become an **F**, but has a greater impact on the student's financial aid than an assigned F grade because it shows non-attendance, no attempt to complete the course.

Ensure your **cutlines** answer the 5Ws. Identify the most prominent person(s) in the photo from left to right. Don't forget to include your name and relevant keywords on your photograph. You will be graded on the accuracy of the caption, content, and technique. Remember to make copies of your original files and save them on your personal storage devices or platforms.

Class Schedule

** May be subject to change*

Week	Date	Topic	Reading	Assignments
1	8/15	Introduction to Course The LIFE Magazine Formula.		A-58. A Story in Multiple Frames
2	8/20	Exposure; Cutlines	Chapter 2 (pp. 23-34)	
	8/22	Thursday, Aug. 25: Read Kobre, Chapter 1: Assignment; Writing cutlines <ul style="list-style-type: none"> Links: The Ultimate Beginner's Introduction to Exposure (Read before class): https://photography.tutsplus.com/tutorials/the-ultimate-beginners-introduction-to-exposure--photo-3028 Intro to aperture (Read before class): https://photographylife.com/what-is-aperture-in-photography Assignment(s): A-8. Silhouettes, A-11. Shadows 	Chapter 2 (pp. 36-48)	Set up Beats & Duos
3	8/27	Depth of field; News & General News Tuesday, Aug. 30: NO CLASS, Labor Day Thursday, Sept. 1: Depth of field; Composition Read Kobre, Chapter 2 (News) & Chapter 3 (General News) We may start work on editing and layout (so read posted PDFs on print layout design on Moodle); cutlines, layout out photo essays on print in Adobe InDesign <ul style="list-style-type: none"> Assignment(s): A-16. Bokeh, A-63. Hands 	Chapter 6	
	8/29		Chapters 10	Radio Wrap & Packages

				assigned; radio script explained.
4	9/3	<p>Portraits</p> <p>Tuesday, Sept. 6: Portraits (Read Kobre, Chapter 5)</p> <p>Thursday, Sept. 8: Laying out photo pages in print (handouts may be posted on Moodle, if so, go over handouts)</p> <ul style="list-style-type: none"> Assignment(s): A-3. Environmental Portraits, A-4. Street Portrait w/ a Story 	Stewart & Alexander Chapter 15	Wrap & Package Pitches due
	9/5		Chapters 17	
5	9/10	<p>Photo editing & layout on print and online</p> <p>Tuesday, Sept. 13: Laying out photo essays on print (go over handouts posted on Moodle)</p> <p>Thursday, Sept. 15: Time given to lay out photos and text on InDesign (Francis will walk students through)</p> <ul style="list-style-type: none"> Due before start of class: Photo essay 1 package 		Adobe Audition
	9/12			
6	9/17	<p>Lighting</p> <p>Tuesday, Sept. 20: Show & Tell Photo essay 1 (30 minutes); Rest of class: Advanced topics in lighting (Read Kobre Chapter 9—Lighting)</p> <p>Thursday, Sept. 22: Cont'd: Advanced topics in lighting; Read Kobre Chapter 9 (Lighting) Sports: Read Kobre, Chapter 6 (Sports);</p> <ul style="list-style-type: none"> Links: https://digital-photography-school.com/how-to-capture-motion-blur-in- 	Chapter 18	

		<p>photography/ https://digital-photography-school.com/a-beginners-to-capturing-motion-in-your-photography/</p> <ul style="list-style-type: none"> Assignment(s): A-13. Golden Hour/ A. 14. Blue Hour; A-17. The Street at Night 		
	9/19			Radio Wraps due
7	9/24	<p>Subjects in Motion Tuesday, Sept. 27: Thursday, Sept. 29:</p> <ul style="list-style-type: none"> Assignment(s): A-40. Letting the Subject Come to You, A-51. Slow Shutter Speed 	Chapter 23	
	9/26			Radio Packages due
8	10/1	<p>Photo Zines & Self-publishing Tuesday, Oct. 4: Thursday, Oct. 6: Tips on using a smartphone to capture still photos, audio and video</p>		
	10/3			Podcasts due
Fanuchånan Break! [10/7 – 10/12]				
9	10/15	<p>Ethics & law Tuesday, Oct. 11: Read Kobre, Chapter 15 (Ethics) Thursday, Oct. 13: Read Kobre, Chapter 16 (Law)</p> <ul style="list-style-type: none"> Photo Zines Due 	Stewart & Alexander, Chapters 13-14	In class with multicamera
	10/17			
10	10/22	<p>Photo Essay 2 Tuesday, Oct. 18 & 20: Work day</p>		In class with multicamera

		<ul style="list-style-type: none"> Due: Photo Essay 2 (Event coverage 1 (a government meeting or UOG presentation/lecture)) 		
	10/24			
11	10/29	<p>Covering the Issues</p> <p>Tuesday, Oct. 25: Field work for Final group project</p> <p>Thursday, Oct. 27: Field work for Final group project, Student presentations</p>		
	10/31			
12	11/5	Working with Story Maps		
	11/7			
13	11/12	<p>Working with Story Maps</p> <p>Tuesday, Nov. 1: Student presentations; Story Maps tutorial</p> <p>Tuesday, Nov. 3: Story Maps tutorial</p>		
	11/14			
14	11/19	<p>Working with Story Maps</p> <p>Tuesday, Nov. 8: Work on Story Maps project</p> <p>Tuesday, Nov. 10: Work on Story Maps project</p>		VO/SOT 1 DUE 11/21
	11/21			
15	11/26	Tuesday, Nov. 15: Work on Story Maps projects		Video Packages DUE
	11/28	Thanksgiving Break		
16	12/3	<p>Tuesday, Nov. 22: Read Kobre Chapter 14 (Illustrations)</p> <p>Thursday, Nov. 24: Read Kobre Chapter 14 (Illustration, cont'd); Political cartoons (linked to be provided)</p>		
	12/5			
Finals Week		TTVN Episodes Uploaded & Reviewed		



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Week 6 –

Week 7 –

Due: Final Story Maps project

Thursday, Dec. 1: Wrap up

Finals

Tuesday, Dec. 6: Wrap up

Thursday, Dec. 8: Wrap up

Due: Photo essay 3: Issue coverage

Alignment of SLOs with PLOs with ILOs

SLO1: Understand photojournalism's impact on society as well as the importance of images in news reporting

SLO2: Produce print-ready, professional-level, still photos for various types of news stories—photos should demonstrate adherence to conventional and current photojournalism norms and practices (e.g., newsworthiness, ethics, lighting, composition, editing, effective cutlines)

SLO3: Incorporate convergence-related industry trends in photojournalism—e.g., building still photo slideshows, producing short digital videos, build basic graphics and illustrations

Communication Program Learning Outcomes (PLOs)

PLO1. Articulate the theories of perception, interaction, and the creation of shared meaning in individual, group, intercultural, mass and digital communication settings;

PLO2. Analyze the effects of media messages and form on the individual and society;

PLO3. Apply basic logic, reasoning, ethics, and interpretation in producing and consuming messages

PLO4. Construct and express a cohesive idea, across multiple platforms, drawn from multiple sources of information that arrives at a rational conclusion expressing a defensible point of view;

PLO5. Utilize contemporary and understand developing communication technologies.

University Institutional Learning Outcomes (ILOs)

ILO1. Mastery of critical thinking and problem solving

ILO2. Mastery of quantitative analysis

ILO3. Effective oral and written communication

ILO4. Understanding and appreciation of culturally diverse people, ideas and values in a democratic context

ILO5. Responsible use of knowledge, natural resources, and technology

ILO6. An appreciation of the arts and sciences

ILO7. An interest in personal development and lifelong learning.

SLO1-> Aligns with PLO1, PLO2, PLO3, PLO4, and PLO5 -> Aligns with ILO1, ILO3, ILO4, ILO5, ILO7.

Assessed with projects, assignments and exercises.

SLO2-> Aligns with PLO3, PLO4, and PLO5 -> Aligns with ILO1, ILO3, ILO4, ILO5, ILO7. Assessed with projects, assignments and exercises.

SLO3-> Aligns with PLO3, PLO4, and PLO5 -> Aligns with ILO1, ILO3, ILO4, ILO5, ILO7. Assessed with projects, assignments and exercises.